



WHAT THE H*1 IS GOING ON AT BLACKSTONE

Marketing's Declassified
Survival Guide

MARCH 24 - MARCH 31

ANNOUNCEMENTS

CLOSED ON EASTER

STOP THE BLEED TRAINING

April 3rd @ 7am

B& DEMO DAY

May 25th/ Memorial Day Weekend

RUGGED MP5 CHALLENGE

June 22nd

Promotion 1

Spring Cleaning @ Blackstone Membership Promotion

How long does it last?

March 1 to March 31

Everything Involved

First month of membership Free when you sign up in March!
Online or in-store

Look Like For Me?

CALL FOR MANAGERS OVERRIDE:

When signing up a guest for membership, a pop-up will prompt you to enter in recurring billing information. Move the start date out by 1 month.

The screenshot shows a 'RECURRING BILLING INFO' form with the following fields and values:

- Membership Name: Monthly Membership
- Monthly Fee Amount: \$49.99
- First Name: LINDA
- Middle Initial: B
- Last Name: DEMAR
- Credit card number: [Redacted]
- Expiration Date: [Redacted]
- Billing Address: 1523 HASTINGS MILL RD
- City: UPPER ST CLAIR
- State: PA
- Billing Zip: 15241
- Billing Start Date: 2/27/2024
- Membership Start Date: [Calendar dropdown showing February 2024]

Three pink arrows point to the 'Billing Start Date', 'Membership Start Date', and 'Billing Address' fields. The 'Billing Start Date' is highlighted with a red box. The 'Membership Start Date' is highlighted with a red box. The 'Billing Address' is highlighted with a red box.

Promotion 2

Spring Cleaning @ Blackstone

\$75 CCH

How long does it last?

Class is on April 27th

Everything Involved

Take NC Concealed Carry Course for just \$75.

Must be attending the specific \$75 Class, does not apply to all CCH classes

Look Like For Me?

Guests can sign up online or in-store. If you are helping them in store, ensure that they select the correct class!

Let Them Know!

Spring Cleaning @ Blackstone Q Giveaway

How long does it last?

March 1 to March 31

Everything Involved

We are giving away a Q Sugar Weasel w/ Eotech & Q Swag to a guest!

Many ways to enter:

3x entries for every \$100 spent

Follow us on Instagram

& many More (use the QR code/link to view)

Look Like For Me?

Just let everyone know & promote this awesome giveaway!

Let Them Know!

Spring Cleaning @ Blackstone Retail Sales

How long does it last?

March 1 to TBD

Everything Involved

Firearms, ammo, & accessories on sale!
In store & online.

Look Like For Me?

Everything will be automatically discounted!

Let Them Know!

Promotion 5

50% off Crossbreed Holsters

How long does it last?

Indefinitely

Everything Involved

Instore & online
Crossbreed Holsters are 50% off

Look Like For Me?

These will be automatically discounted!

Let Them Know!

Promotion 6

30% off CCH Class

How long does it last?

Indefinitely

Everything Involved

30% off CCH Class
***Excludes \$75 Class option**

Look Like For Me?

For anyone who wants to take the CCH class, this is a great deal!

Let Them Know!
